



PMC Hires New National Account Manager – Damian Lardieri

Lakewood, NJ – October 18, 2018

[Polyurethane Machinery Corporation \(PMC\)](#) is pleased to announce its recent hire of Damian Lardieri, who has joined the PMC team as their National Account Manager. Damian brings nearly two decades of successful sales, account management and marketing experience to his new position.



Damian’s most recent role as Dealer Development Manager Icyne is where he managed new business opportunities in North America. Previously, he created SprayFoamContractor, LLC which focuses on lead generation and marketing programs for insulation contractors, chemical and equipment manufacturers and distributors internationally. Prior to that, Damian was the Senior Vice President, Market Development and Strategy at Commette Media Corporation which included responsibility for Spray Foam Insulation and Roofing Magazine and lead generation programs utilizing SprayFoam.com.

Damian comes to PMC with an extensive network of contractors, distributors and manufacturers. This, along with his considerable experience, makes him instrumental in increasing PMC market share and servicing accounts. The entire PMC team is very pleased to welcome Damian and looks forward to collaborating to continue to grow the PMC business.

Polyurethane Machinery Corporation (PMC) manufactures equipment and accessories for use in the urethane industry. At PMC, the service does not stop with the sale. PMC provides its customers with outstanding sales and technical service through a worldwide network of distributors.

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